

Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

AO-2, LLC

Attention: Accounts Payable

7508 Wingfoot Dr. Attn: Reid Overcash Raleigh, NC 27615

INVOICE	
INVOICE	

Advertiser	Beth Wood Campaign
Product	POL - State Auditor
Estimate Number	

Invoice #	118372-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WRAL		
Account Executive	Marian Bell		
Sales Office	WRAL Local		
Sales Region	Local		

Order #	118372
Alt Order #	
Deal #	
Order Flight	10/24/12 - 11/04/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	WRAL	WRAL 5:30AM News	530-6a			•	•				<u>. </u>
	Class 2										
					to 10/28/12	5x	WTF				
	WRAL			W	10/24/12	:30	5:55 AM	BWC-Proven-30	\$675.00		1
	WRAL			Th	10/25/12	:30	5:29 AM	BWC-Proven-30	\$675.00		5
	WRAL			Th	10/25/12	:30	5:57 AM	BWC-Proven-30	\$675.00		2
	WRAL			F	10/26/12	:30	5:27 AM	BWC-Proven-30	\$675.00		4
	WRAL			F	10/26/12	:30	5:53 AM	BWC-Proven-30	\$675.00		3
4	WRAL Class 2	CBS This Morning	7am - 9am								
				10/22/12	to 10/28/12	5x	WTF				
	WRAL			W	10/24/12	:30	8:17 AM	BWC-Proven-30	\$570.00		4
	WRAL			W	10/24/12	:30	8:46 AM	BWC-Proven-30	\$570.00		1
	WRAL			Th	10/25/12	:30	8:55 AM	BWC-Proven-30	\$570.00		2
	WRAL			F	10/26/12	:30	8:12 AM	BWC-Proven-30	\$570.00		5
	WRAL			F	10/26/12	:30	8:25 AM	BWC-Proven-30	\$570.00		3
6	WRAL Class 2	WRAL 6a News Sat	6-8a	10/24/12	to 10/28/12	2x	S-				
	WRAL			Sa	10/27/12	:15	6:15 AM	BWC-Proven-15	\$200.00		2
				_		:15	6:16 AM	BWC-Proven-15	\$200.00		
	WRAL			Sa	10/27/12	:15	6:40 AM	BWC-Proven-15 BWC-Proven-15	\$200.00		1
_						:15	6:42 AM	PMC-bi oveii-13	\$200.00		
8	WRAL	CBS This Sat Morning 8-9a	8-9a	10/24/12	to 11/04/12	1x	S-				
	Class 1 WRAL			Sa	10/27/12	:30	8:25 AM	BWC-Proven-30	\$700.00		1
^		WDAL Name Cat On 0.00a	0.00- 0.00-		to 10/28/12		S-	BWC-F1 OVEII-30	Ψ700.00		'
9	WRAL	WRAL News Sat. 9a-9:30a	9:00a - 9:30a	10/24/12	10 10/28/12	1x	5-				
	Class 2 WRAL			Sa	10/27/12	:30	9:14 AM	BWC-Proven-30	\$470.00		1
11	WRAL	WRAL Sun Morning News	7-9a		to 10/28/12	2x	S		,		
	Class 2	In contrast the second		. 3/2 1/ 12			•				
	WRAL			Su	10/28/12	:15	7:33 AM	BWC-Proven-15	\$300.00		2
						:15	7:34 AM	BWC-Proven-15	\$300.00		_



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11	WRAL	WRAL Sun Morning News	7-9a	10/24/12 to	10/28/12	2x	S				
	Class 2			_							
	WRAL			Su	10/28/12	:15	7:57 AM	BWC-Proven-15	\$300.00		1
						:15	7:58 AM	BWC-Proven-15	\$300.00		
13	WRAL	CBS Sunday Morning	9-1030a	10/24/12 to	11/04/12	2x	S				
	Class 1										
	WRAL			Su	10/28/12	:30	9:09 AM	BWC-Proven-30	\$900.00		1
	WRAL			Su	10/28/12	:30	9:30 AM	BWC-Proven-30	\$900.00		3
		<u>A</u>	ired Spots	18							

Gross Total \$11,195.00

Agency Commission \$1,679.25

Net Amount Due \$9,515.75 Payment Terms 30 Days